



Elementary School  
**Curriculum**  
Media

*(SES – Grade 4)*

In an ever-changing and increasingly digitized world, teaching media literacy in primary schools plays a central role. Our goal is to prepare students early on for the opportunities and challenges of digital media and to support their development into responsible and critical media users.

Digital media offer a wide range of opportunities to promote individual learning processes, foster creativity, and enable collaboration. At the same time, competent use of these tools requires clear structures and responsible guidance. A media curriculum provides the foundation for the systematic and age-appropriate introduction and deepening of digital competencies.

Our media curriculum aims to integrate the use of digital media seamlessly and sustainably into daily teaching. It not only addresses technical skills but also considers ethical, social, and health-related aspects. Academic freedom is preserved, allowing teachers to develop individual approaches and innovative methods. At the same time, the curriculum's implementation involves close collaboration among the school leadership team, teachers, the school's media team, and parents to ensure transparent and coordinated development. Media education is regularly evaluated to ensure appropriate media usage by students, technical relevance, consideration of health and psychological findings, and alignment with the curriculum.

This creates a solid foundation for media education that extends beyond primary school, preparing students sustainably for their future lives.

- In discussions, children reflect on the media they use with the teacher, initiating an early process of critical reflection.
- Students learn to use apps like Seesaw to save and present their work. The interactive smartboard fosters engagement with learning content, while apps like Blitzrechnen and Writing Wizard support early automation of media-based processes.
- Children identify and name different media formats such as books, audiobooks, and digital content, enhancing their understanding of the function and use of various media.
- Collaborative learning scenarios involve using the smart panel for group activities, such as solving interactive learning games together. These activities further develop communication skills and social competencies.
- Students create their first creative media products, fostering their self-expression and building a sense of self-efficacy.
- By comparing media formats such as books and audiobooks, children reflect on differences in usage and perception, developing critical thinking skills.
- Students enhance technical skills by writing and designing short texts in Seesaw. They learn to read and interpret mind maps and diagrams, promoting structured work habits.
- Children conduct their first age-appropriate project.

- Students use programs like Microsoft Word and Typing Club to develop basic text-processing and typing skills. They edit images and videos, learning to use them in projects.
  - Students gather information and images for presentations, using curated sources and search engines.
  - Collaborative tools like Seesaw and Padlet enable teamwork and sharing of results, promoting media-supported collaboration.
  - Students produce auditory or visual projects to share with the class, enhancing creativity and presentation skills.
  - They address topics like data privacy, online etiquette, and advertising, reflecting on how media influences their behavior.
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- Students use PowerPoint for advanced presentations and create charts and tables with digital tools, preparing for more complex tasks.
  - They evaluate the credibility and timeliness of information sources, learn to cite references, and integrate them into presentations, fostering critical thinking and academic skills.
  - Group projects introduce platforms like Bookcreator or Padlet, teaching students to share and present their work effectively and respectfully through digital channels.
  - Students design digital photo collages, presentations, or other visual media products, developing creativity and practicing clear, structured content presentation.
  - Students reflect on their media usage and critically engage with topics such as fake news and media manipulation.

This media curriculum provides a detailed and systematic guide for teaching media competencies. It fosters not only technical skills but also critical thinking, creativity, and social responsibility in digital media use.